



## **Stralfors wins the prestigious PrintWeek Environmental Company of the Year Award 2009.**

Stralfors UK, the information transfer specialists based in Redruth, has won the much coveted Environmental Company of the Year Award at this year's PrintingWeek Awards.

The PrintWeek 2009 Awards were held at the Grosvenor House Hotel House in London on Monday 19<sup>th</sup> October 2009. Over 1100 people were present, representing all of the major print producers, suppliers and customers.

The judges were fulsome in their praise for the business and the citation stated that the portfolio presented by Stralfors "blew them away". Key aspects of the judge's citation include the following;

**Stralfors' entry was so impressive it could practically be used as a best practice guide to environmental printing. The judges enthused about the company's improvement programmes, with one judge commenting: "Stralfors has set itself some real environmental targets and gathered data to show genuine improvements in performance over the past year". Stralfors' also impressed by involving staff at all levels right from their induction, thereby, "making it easy for staff to understand how they can contribute and make a difference"**

This major award was Stralfors fourth in less than 2 years and follows their success in;

**The Cornwall Sustainability Awards Dec 2007 – Winner, Best Large Business.  
The British Print Industries Federation Excellence Awards June 2008 – Winner, Environmental Excellence.  
The Excellence in Business training Awards Jan 2009 – Winner, Commitment to Environmental Management.**

**Rob Norwell, UK Environmental and Compliance Manager said:** "We were thrilled to win this award and particularly gratified with the comments made by the judges. We take our social responsibilities extremely seriously and this award recognises the ongoing investments continually improving our business whilst reducing our environmental impacts. This award reflects the efforts of all our staff, across the business. Stralfors UK will continue to identify environmental opportunities that can be effectively measure and make a real difference to both the business and our environment."

**John Carter, Group Managing Director, Stralfors UK adds:** "This prestigious award along with our certification to a whole range of International Standards demonstrates to both existing and prospective customers that Stralfors is positioned as a leading service provider and excellent business partner for secure transactional print and mail applications."

#### **About Stralfors UK**

Stralfors, part of the Swedish Post Group, Posten AB, is an IT-focused Business-to-Business company with a print heritage providing total solutions within the field of information transfer. Stralfors develops, produces and delivers systems, services and products for the efficient communication of information crucial to operating a business. The Group has net sales of SEK 3.9 billion and about 2,300 employees at production sites in 8 countries.